



# NICOLE MCGOVERN

nicoleportfolio.com | linkedin.com/in/nmcgovern1  
nmcgover@uw.edu | 415-342-0260

## EXPERIENCE

### Student UX Designer | Amazon

Jan. 2017 - present Seattle, WA

Collaborating with product managers, designers, and researchers on the Amazon Seller Support & Performance team. Research includes competitive reviews, usability tests, creating target user profiles, facilitating focus groups, and analysis. Design includes synthesis of findings into user requirements, sketching, development, and iteration of prototype design solutions, participatory design & presentation of design mockups.

### UX Design Intern | Autodesk

Jun. - Aug. 2017 San Francisco, CA

Redesigned & prototyped a new interface for Autodesk Screencast, a screen recording tool that captures the details of complex workflows in Autodesk products and other applications. Screencast redesign improved accessibility, Google search engine optimization, potential for moderation, legality for use in an educational setting, & search within the Autodesk Knowledge Network.

### Web Development Intern | University of Washington

July 2016. - present Seattle, WA

Use HTML, CSS, & Wordpress to design websites that meet UW brand guidelines, gauge usability of new and existing webpages and make constructive suggestions for change, collaborate with faculty and staff from various departments.

## RELEVANT COURSEWORK

### Design

- User Centered Design
- HCDE Visual Communication
- UX Prototyping
- Information Visualization

### Code

- Computer Science I (Java)
- Interactive Systems Design and Technology (Python)
- Physical Computing

### Research

- User Research
- Usability Research Techniques
- Qualitative Research Methods

### Foundations

- Organizational Teamwork
- Concepts in HCI
- Foundations of HCDE
- Communication in HCDE
- Adv. Communication in HCDE

## EDUCATION

### University of Washington | Seattle, WA

Jun. 2018 | GPA: 3.82

Human Centered Design & Engineering,  
Human Computer Interaction focus

## PROJECTS

### Budgie | User Centered Design

Sept. - Dec. 2016 Seattle, WA

Led team to design a financial application geared towards guiding college students towards financial responsibility. Conducted user research to develop personas, storyboards, sitemaps, paper prototypes, wireframes, and high-fidelity mockups. Managed team and tasks to deliver project on schedule and within scope.

### HuskyJobs | Usability Testing

Sept. - Dec. 2016 Seattle, WA

Analyzed usability of HuskyJobs' website by conducting five usability tests. Used heuristic evaluation to develop participant criteria, tasks, and test design. Conducted affinity analysis and developed report to communicate team findings and recommendations.

## SKILLS

### UX Methods

- User Centered Design
- Ideation
- Wireframing
- High-fi Static Design
- User Research
- Usability Testing
- Persona Development
- Information Architecture
- Task Flows

### Tools

- Adobe Illustrator
- Sketch
- Framer

### Programming

- HTML
- CSS
- Javascript
- Python
- Java